



IV International Scientific Conference

“COMPETITIVE STRATEGIES FOR ECONOMIC
DEVELOPMENT IN THE CONDITIONS OF GLOBAL CALLS”

INTERNATIONAL
UNIVERSITY
OF FINANCE



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MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
INSTITUTE MODERNIZATION OF EDUCATIONAL CONTENT
INTERNATIONAL UNIVERSITY OF FINANCE
NATIONAL TECHNICAL UNIVERSITY OF UKRAINE
“IGOR SIKORSKY KYIV POLYTECHNIC INSTITUTE”
FACULTY OF MANAGEMENT AND MARKETING
Department of Economic Cybernetics
THE IVAN FRANKO NATIONAL UNIVERSITY OF LVIV
Department of Financial Management
UNIVERSITY OF ECONOMY IN BYDGOSZCZ (POLAND)
REZEKNE ACADEMY OF TECHNOLOGIES (LATVIA)
ISTANBUL AREL UNIVERSITY (TURKEY)
AMITY UNIVERSITY (INDIA)
NON-GOVERNMENTAL ORGANIZATION “ACADEMIC SPACE”

Dear scientists, lecturers, graduate students,
business representatives, representatives of governmental and public structures!
We invite you to attend IV International Scientific Conference

“COMPETITIVE STRATEGIES FOR ECONOMIC DEVELOPMENT IN THE CONDITIONS OF GLOBAL CALLS”

which will be held **May 18, 2022** at the International University of Finance (IUF). Address: Prosp. Peremohy, 37, Kyiv, Ukraine, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.

Areas of conference work (Sections):

1. Competitiveness of European and Ukrainian companies in the modern global economy.
2. Financial strategies of enterprises and financial intermediaries in terms of economy digitalization.
3. Global industry development and growth prospects Industry 4.0 and 5.0.
4. The impact of the global economy on the competitiveness and economic security of the state.

Conference languages: Ukrainian, Polish and English.

Form of participation: online, part-time

Members of the Conference Organizing Committee:

Liubov Smoliar – Prof., Rector, International University of Finance (Ukraine).

Krzysztof Sikora – Prof., Dr., President, University of Economics in Bydgoszcz (Poland).

Marzena Sobczak-Michałowska - Prof., Dr., Vice-Rector for International Relations, University of Economics in Bydgoszcz (Poland).

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Manoj Sharma, Dr., Head of the International Affairs Department, Amity University (India).

Velta Lubkina – Prof., Head of the Scientific Institute for Regional Studies, Rezekne Academy of Technologies (Latvia).

Maryna Kravchenko - Prof., Dean of Faculty of Faculty of Management and Marketing, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.

Kateryna Boyarynova – Prof., Head of the Economic Cybernetics Department, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.

Nataliia Sytnyk - Prof., Head of the Department of Financial Management, The Ivan Franko National University of Lviv

Oliha Ilyash – Prof., Vice-Rector for Research and International Activity, International University of Finance (Ukraine).

To participate in the conference, you need until **May 12, 2022** send to email **nauka.iuf@gmail.com**:

- **application for participation in the conference** (application_Surname);

- **theses** (tezy_Surname).

APPLICATION

to participate in the IV International scientific conference

«Competitive strategies for economic development in the conditions of global calls»

Last name _____ Name _____

Scientific degree _____ Academic status _____

Organization (institution) _____ Address for correspondence _____

Phones: office _____ mobile _____

E-mail _____

Title of the report _____

Title (section) _____

I plan (it is necessary to mark)

- make a presentation (7-10 minutes)

- part-time participation

Signature _____ Date _____

Requirements to abstracts:

Accepted abstracts up to 3 pages A-4. Abstracts should be submitted according to the requirements:

1. Margins: top, bottom - 2 cm; left - 2.5 cm; right - 1.5 cm; line spacing - 1,0; font - Verdana; size - 10; style - normal; indentation - 1.25. Graphs and drawings are performed by built-in Word tools. References in the text should be presented in square brackets, e.g. [3, p. 15], where the first number indicates the serial number of the source in the reference list and the second one - the relevant page in this source. Formulas are performed using built-in editor and MS Equation formulas and are numbered to the right.

2. In the upper left corner to indicate Jel Classification System. In the upper right corner specify first name, surname of the author, below is the scientific degree, academic status, position, below - the organization of the participant. The titles should be typed in capital letters symmetrically to the text. The main text (after missing two lines).

Sample Abstract:

Jel Classification System: *****

Ivanov I.I.

*Ph.D., associate professor, assistant professor of finance and credit
International University of Finance*

INNOVATIVE TECHNOLOGIES IN THE SYSTEM OF MANAGEMENT BY ENTERPRISE

Abstract

REFERENCES:

3. The file name must match the section number and last name or first co-author (for example: 1_Petrov.doc).

4. Manuscript abstracts must be carefully edited. The author is responsible for language and stylistic mistakes.

Additional information for participants:

1. The Organizing Committee reserves the right to edit and reject abstracts if they do not meet the requirements or the topics of the conference.

2. We ask the participants who have submitted the application but cannot personally take part in the conference, to inform the organizing committee. (by phone or e-mail).

Address of Organizing Committee:

International University of Finance, Prosp. Peremohy, 37, corps 1, Kyiv, Ukraine, 03056

Website **www.iuf.kpi.ua** Phone +38(044) 277 43 28.

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With respect and confidence in fruitful cooperation

