



AMITY UNIVERSITY

UTTAR PRADESH

Amity International Business School
Organizes
**Training Program on
Stock Market Investment for Financial Freedom**
12th July – 22nd July 2021



[Link to register : https://amityuni.live/87956465346](https://amityuni.live/87956465346)

Platform: ZOOM

Resource persons :
Dr Namita Sahay, AIBS
Mr. Nitin Garg, AIBS

Training Description:

This Training aims to introduce basic jargons in the stock market and provide basic knowledge of investments in stock market either directly or through mutual funds.

It also aims to remove the misconception that stock market investment required huge sums of money. It has been understood that equity as an asset class has the power to beat inflation and create wealth in the long run.

Hence, this Training aims to give confidence to students to start investing in the stock market from an early age and become experts in financial planning and wealth creation in the long run.

Training Objectives

- To create an investment culture amongst students for attaining financial freedom
- To develop practical investing and stock market trading skills in real life
- To understand how stock market works

Who should attend?

Anyone who is passionate about investing in stock markets, interested to learn about how the stock market works and how wealth is created in the process can attend. Objective of the training is to develop practical investing and stock market trading skills in real life.

Agenda

- Wealth creation through Stock Market Investments
- Stock picking strategies- Fundamental & Technical Analysis
- Model Portfolio Building
- Mutual Fund Investments

Day wise Program

Inaugural Session

Day 1 12/07/2021 Monday	1000-1010 hrs	<ul style="list-style-type: none"> • Welcome Address by Dr Namita Sahay, Associate Professor- Finance, AIBS
	1010-1020 hrs	<ul style="list-style-type: none"> • Address by Prof Bhawna Kumar, Vice President - RBEF (Amity Education Group)
	1020-1030 hrs	<ul style="list-style-type: none"> • Address by Prof (Dr) Balvinder Shukla*, Vice Chancellor, Amity University Uttar Pradesh, India
	1030-1040 hrs	<ul style="list-style-type: none"> • Address by Prof (Dr) Gurinder Singh*, Group Vice Chancellor, Amity Universities and Director General AIBS

Technical Sessions

Day & Date	Time	Session details	Trainers
Day 1 12/07/2021 Monday	1040-1300 hrs	Module 1: Basics of Stock Market Investment-I <ul style="list-style-type: none"> • Basics of Investments & Stock Market • Psychology and Discipline of a Successful Investor • Various alternatives for investing- Real & Financial • Concept of wealth creation through Stock Market Investments 	Dr Namita Sahay & Mr Nitin Garg

Day wise Technical Sessions

Day & Date	Time	Session details		Trainers
Day 2 13/07/2021 Tuesday	1000-1300 hrs	Module 1: Basics of Stock Market Investment-II	<ul style="list-style-type: none"> Power of Compounding and Dollar Cost averaging in stocks Risk Management Concepts on reducing risk and increasing returns in Stock Market. How to open an investment account-Demat & trading? Example - Zerodha Investment Platform 	Dr Namita Sahay & Mr Nitin Garg
Day 3 14/07/2021 Wednesday	1000-1300 hrs	Module 2: Fundamental Analysis-theory & practice-I	<ul style="list-style-type: none"> Qualitative & Quantitative Analysis in picking stocks Basic Analysis of Financial Statements Case Studies 	Dr Namita Sahay
Day 4 15/07/2021 Thursday	1000-1300 hrs	Module 2: Fundamental Analysis-theory & practice-II	<ul style="list-style-type: none"> Economy, Industry and Company Analysis(EIC) Relative Valuation Techniques: Price-earnings ratio, Price-book value ratio, Price-sales ratio. 	Dr Namita Sahay & Mr Ashish Sharma(E&Y)
Day 5 16/07/2021 Friday	1000-1300 hrs	Module 3: Technical Analysis- theory & practice-I	<ul style="list-style-type: none"> Basic Tenets of Technical Analysis -Dow Theory Price-Volume Analysis Types of charts-line, candlestick 	Mr Nitin Garg
Day 6 17/07/2021 Saturday	1000-1300 hrs	Module 3: Technical Analysis- theory & practice-II	<ul style="list-style-type: none"> Basic Technical Indicators- Resistance and Support Lines, MACD, Stochastic, RSI. Live Charts Analysis on Zerodha platform and Moneycontrol websites 	Mr Nitin Garg & Mr Kunal Joshi(TA)

Day wise Technical Sessions

Day & Date	Time	Session details		Trainers
Day 7 19/07/2021 Monday	1000-1300 hrs	Module 4: Model Portfolio Creation-I	<ul style="list-style-type: none"> • Concept of Portfolio Construction & Diversification • Asset allocation • Stock Picking Strategies 	Dr Namita Sahay
Day 8 20/07/2021 Tuesday	1000-1300 hrs	Module 4: Model Portfolio Creation-II	<ul style="list-style-type: none"> • Construction of a Model Portfolio. • Live Market Tracking Portfolio Analysis 	Dr Namita Sahay
Day 9 21/07/2021 Wednesday	1000-1300 hrs	Module 5: Mutual Funds Investment & Analysis-I	<ul style="list-style-type: none"> • Basics of Mutual Fund Investments • How to pick and analyze the right mutual fund? 	Dr Namita Sahay
Day 10 22/07/2021 Thursday	1000-1230 hrs	Module 5: Mutual Funds Investment & Analysis-II	<ul style="list-style-type: none"> • Analysis of returns in MFs. • Analysis of risk ratios- Sharpe, Treynor's, Jensen's, Sortino's 	Dr Namita Sahay
Day 10 22/07/2021 Thursday	1230-1300 hrs	Closing Session	<ul style="list-style-type: none"> • Interaction amongst participants • Vote of Thanks by Mr. Nitin Garg, Assistant Professor, AIBS 	

For further information,
please contact :

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