



II International Scientific and Practical Conference

**“COMPETITIVE STRATEGIES FOR ECONOMIC DEVELOPMENT IN
THE CONTEXT OF ALTERGLOBALISM”**



MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
INSTITUTE MODERNIZATION OF EDUCATIONAL CONTENT
INTERNATIONAL UNIVERSITY OF FINANCE
NATIONAL TECHNICAL UNIVERSITY OF UKRAINE
“IGOR SIKORSKY KYIV POLYTECHNIC INSTITUTE”
Department of Theoretical and Applied Economics
UNIVERSITY OF ECONOMY IN BYDGOSZCZ (POLAND)
REZEKNE ACADEMY OF TECHNOLOGIES (LATVIA)
ISTANBUL AREL UNIVERSITY (TURKEY)
GUMUSHANE UNIVERSITY (GEORGIA)
AMITY UNIVERSITY (INDIA)
NON-GOVERNMENTAL ORGANIZATION“ACADEMIC SPACE”

Dear scientists, lecturers, graduate students,
business representatives, representatives of governmental and public structures!
We invite you to attend II International Scientific and Practical Conference

“COMPETITIVE STRATEGIES FOR ECONOMIC DEVELOPMENT IN THE CONTEXT OF ALTERGLOBALISM”

which will be held April 9, 2020 at the International University of Finance (IUF). Address: Prosp. Peremohy, 37, Kyiv, Ukraine, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.

Areas of conference work (Sections):

1. Competitiveness of European and Ukrainian companies in the modern global economy.
2. Providing financial and investment competitiveness in alterglobalism.
3. Global industry development and growth prospects Industry 4.0.
4. International and national security in the process of global transformation.
5. The impact of the global economy on the competitiveness and economic security of the state.

Conference languages: Ukrainian, Russian, Polish and English.

Form of participation: full-time, part-time

Members of the Conference Organizing Committee:

Liubov Smoliar – Prof., Rector, International University of Finance (Ukraine).

OIha Ilyash – Prof., Vice-Rector for Research and International Activity, International University of Finance (Ukraine).

Dariia Doroshkevych – Prof., Head of the Department of Management and Innovations, International University of Finance (Ukraine).

Olena Lapko – Prof., Head of the Department of Finance and Accounting (Ukraine).

Iryna Kreidych – Prof., Head of the Department of Theoretical and Applied Economics Department, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.

Olena Shevchuk – As. Prof., Professor of the Department of Theoretical and Applied Economics Department, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”.

Velta Lubkina – Prof., Head of the Scientific Institute for Regional Studies, Rezekne Academy of Technologies (Latvia).

Krzysztof Sikora – Prof., Dr., President, University of Economics in Bydgoszcz (Poland).

Marzenna Sobczak-Michalowska - Prof., Dr., Vice-Rector for International Relations, University of Economics in Bydgoszcz (Poland).

Osman Yildirim, Prof., Istanbul Arel University (Turkey).

Salih Yildiz, Dr., Prof., Department Marketing Discipline Associate Professor, Gumushane University (Georgia).

Manoj Sharma, Dr., Head of the International Affairs Department, Amity University (India).

Namita Sahay, Dr., Head of Department-Finance, Associate Professor, Amity University (India).

To participate in the conference, you need until **March 31, 2020** send to email **olga-sav@ukr.net**:

- **application for participation in the conference** (application_Surname);

- **theses** (tezy_Surname);

- **scanned copy of the receipt of the registration fee.**

APPLICATION

to participate in the II International scientific and practical conference
«**Competitive strategies for economic development in the context of alterglobalism**»

Last name _____ Name _____

Scientific degree _____ Academic status _____

Organization (institution) _____ Address for correspondence _____

Phones: office _____ mobile _____

E-mail _____

Title of the report _____

Title (section) _____

I plan (it is necessary to mark)

- make a presentation (10 minutes)

- part-time participation

Signature _____ Date _____

Requirements to abstracts:

Accepted abstracts up to 2 pages A-4. Abstracts should be submitted according to the requirements:

1. Margins: top, bottom - 2 cm; left - 2.5 cm; right - 1.5 cm; line spacing - 1,0; font - Verdana; size - 10; style - normal; indentation - 1.25. Graphs and drawings are performed by built-in Word tools. References in the text should be presented in square brackets, e.g. [3, p. 15], where the first number indicates the serial number of the source in the reference list and the second one - the relevant page in this source. Formulas are performed using built-in editor and MS Equation formulas and are numbered to the right.

2. In the upper left corner to indicate Jel Classification System. In the upper right corner specify first name, surname of the author, below is the scientific degree, academic status, position, below - the organization of the participant. The titles should be typed in capital letters symmetrically to the text. The main text (after missing two lines).

Sample Abstract:

Jel Classification System: *****

Ivanov I.I.

*Ph.D., associate professor, assistant professor of finance and credit
International University of Finance*

INNOVATIVE TECHNOLOGIES IN THE SYSTEM OF MANAGEMENT BY ENTERPRISE

Abstract

REFERENCES:

3. The file name must match the section number and last name or first co-author (for example: 1_Petrov.doc).

4. Manuscript abstracts must be carefully edited. The author is responsible for language and stylistic mistakes.

Organization of the conference:

1. The organizational fee for participating in the conference (editing, publication of the conference materials, other organizational expenses) is 250 UAH (10 Euro).
Free – for Members of the conference Organizing Committee; students, postgraduates and staff of the International University of Finance (without providing a collection of abstracts).

2. To pay the amount of the organizational fee to the requisites:

Recipient: International University of Finance.

Recipient code: 21547613

Recipient Bank: *Credit Agricole Bank*

MFO 300614. Payment bill: 26000001909001.

Must specify: For participation in the Conference.

3. Registration of participants – **April 9, 2020** in the classroom number 2 in International University of Finance at 9.00 a.m. (Prosp. Peremohy, 37, Kyiv, Ukraine, National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”, corps 1.

4. The plenary session of the conference will begin at 10.00 a.m. in the classroom number 5 in International University of Finance.

Additional information for participants:

1. The Organizing Committee reserves the right to edit and reject abstracts if they do not meet the requirements or the topics of the conference, also in the absence of confirmation of payment.

2. We ask the participants who have submitted the application but cannot personally take part in the conference, to inform the organizing committee. (by phone or e-mail).

Address of Organizing Committee:

International University of Finance, Prosp. Peremohy, 37, corps 1, Kyiv, Ukraine, 03056

Website **www.iuf.kpi.ua** Phone +38(044) 277 43 28.

Contact person: Associate Professor of the Department of Finance and Accounting

Mykhailyk Olga, mobile +38(067) 277 18 75

E-mail: **olga-sav@ukr.net**

**With respect and confidence in fruitful cooperation,
The Organizing Committee**